

Clinton Church of Christ

500 N. Main Street
P.O. Box 298
Clinton, TN 37717
(865) 457-0803

www.clintonchurch.com
churchofchristclinton@gmail.com

Elders:

Herman Herren	865-803-6272
Dale Mowery	865-927-5001
Mike Smith	865-803-3601

Deacons:

Herb Byrd	865-386-5656
Chris Cox	865-771-8153
Billy Fields	865-257-2331
James McCrary	865-740-3066
Tim Nygard	865-507-5191
Clint Patterson	256-616-8702
Arthur Pigman	706-836-0644
Hubert Sharp	865-254-6357
Joey Smith	865-773-8259

Preacher:

Richard Bentley	865-264-0560
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Associate:

Clint Patterson	256-616-8702
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FOR THE RECORD

Sunday AM

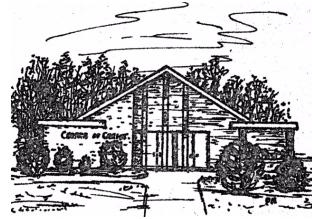
Bible Study	78
Worship	131
Contribution	\$4838

Sunday PM

Worship	73
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Wednesday

Bible Study	64
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*A friendly church with
a saving message*

WORSHIP TIMES

Sunday

Bible Class	10:00 AM
Worship	11:00 AM
Worship	6:00 PM

Wednesday

Bible Class	7:00 PM
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GOD'S PLAN OF SALVATION

- **Hear** the Gospel (Romans 10:17; Acts 16:32-34, 1 Cor. 15:1-2)
- **Believe** Jesus is the Son of God (John 8:24; Hebrews 11:6)
- **Repent** of your sins (Luke 13:3; Acts 17:30)
- **Confess** faith in Jesus Christ (Romans 10:9-10; Matt. 10:32)
- **Be Baptized** (immersed) for forgiveness of your sins (Acts 2:38; John 3:5; Rom 6:3, 4)
- **Live Faithfully** (2 Peter 1:10-11; Revelation 2:10)

Our Mission Works

Garry Jones – India
The Mustard Seed: Rainbow Village
for Girls, Jacob's Village for Boys

Scott Shanahan – Italy

Andrew Young - Australia

Please follow us on



Serving the Congregation Today

	<u>AM</u>	<u>PM</u>
Song Leaders:	Joey Smith	Singing
Opening Prayer:	Tim Melton	Herman Herren
Lord's Table:	Chris Cox	Dale Mowery
Closing Prayer:	Joe Patton	Dale Tanner
Bible Reading:	Dale Mowery	
Usher:	Hubert Sharp	
Announcements:	Stump Smith	
Sound Booth:	Billy Fields	

Serving Wednesday Evening

Song Leader:	Singing
Invitation:	Richard Bentley
Announcements:	Don Scott

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the Clinton Chronicle

Clinton Church of Christ

Celebrating 82 Years in Clinton 1943 - 2025

Marketing the Church with One Word

By Adam Faughn

If you were asked to describe the church with one word, what would you choose? Maybe a better question would be, if you only had one word to try to get people to come to worship with you, which word would you choose?

Now, to be fair, that is a very difficult thing to do. The Lord's Church is a multi-faceted entity and trying to summarize it in one word is tremendously challenging. And, to be sure, we will rarely have only one word to invite a friend a neighbor to worship with us.

Recently, though, I saw where a church had tried to do just that. It was on a billboard near their building and they had summarized everything down to a single four-word sentence, but the "marketing" was found in just the final word.

Other than the name of the church, the location, and the time for worship, the billboard contained just the following four words: "Church Can Be Fun." Fun? That is the invitation? That is the description? That is the marketing idea?

That is not only tragic, it is tremendously short-sighted.

I hope we all see why it is tragic. To be sure, church can have some things that are fun at times. I'm certainly not against fun and I think it is great when a congregation laughs together. But our focus is not on fun. Our focus is on God. Our focus is on holiness. Our focus is on devotion to the Lord.

But that little marketing campaign is also so short-sighted because the church will never "out-fun" the world. If someone wants to have fun, they can just go to the amusement park, the ball game, or stay home and play games with their family. And the world will keep ratcheting up how much fun a person can have. A church will never keep up if that is their focus, and then they will wonder where all the people went.

I am glad that we have fun at church sometimes. It is a joy! But church is not about my amusement. The marketing campaign of the church is not about how much frivolity we can put into a worship service.

The Church is the blood-bought family of God, and it is meant to honor Him as He directs. That may not be as slick of a marketing campaign, and it may not draw as many people, but that is the only thing that will help them get to heaven...where not fun, but joy, will never fade.

To our members and visitors:
Welcome to Clinton! We are glad you're here!

CLINTON CALENDAR

Nov 30	Singing/No Fingerfoods
Dec 3	Silver Saints
Dec 12	Sister Friends
Dec 13	Youth Holiday Party
Dec 14	Morning Pointe Singing
Dec 31	New Year's Eve Game Night

SONG SERVICE

Our monthly singing service will be this evening. We will not have a fellowship meal afterwards due to the Thanksgiving holiday. Please be back this evening and lend your voice as we sing together!

NEW YEARS EVE GAME NIGHT

Come ring in 2026 at our annual New Years Eve Game Night here at the building on Dec. 31. Since New Year's Eve falls on a Wednesday this year, we will begin our game night right after the conclusion of our Wednesday night Bible classes and devotional. Bring your favorite games to play and some snacks and fingerfoods to share.

MINISTRY NEEDS

- **Our Pantry:** canned vegetables
- **Hands & Feet Ministry:** pudding cups, chips, tuna
- **Isaiah 117 House:** <https://a.co/dj7bup6>; Snacks: <https://a.co/eW2HQbS>. Gift Cards: Amazon, Walmart, Door Dash, Rack Room Shoes, Old Navy; Items: t-shirts (men's and women's, all sizes), hoodies/crewneck sweatshirts (all sizes), sweatpants/joggers (all sizes), infant/toddler/kid-size winter clothes, duffle bags
- **North Clinton Elementary:** if you are a Food City shopper, please consider adding NCES to your purchases for School Bucks. There is also a continual need for socks and underwear for the children's clothing closet.

CONSTRUCTION UPDATE

The crane will arrive on site this week and the steel structure of the building will start going up. Please be mindful of this if you come by the building at all during the weekdays and avoid driving through the main parking lot if the crane is actively being used to lift steel.

CYC 2026

Challenge Youth Conference will be coming up February 20-22. We need to order our tickets before the end of December, so please let Joey Smith know within the next month if you plan to go. The cost to attend is \$100 per person and will need to be paid before a ticket can be ordered.

SISTER FRIENDS

Join us Friday, December 12, at 7pm at the building for a relaxing movie during the busy holiday season. You don't have to cook or shop for this event! Popcorn and hot cocoa will be provided. (And you can wear your PJs if you'd like!)

YOUTH HOLIDAY PARTY

Our annual Christmas gathering for our young people will be Saturday, Dec. 13 at 4:00pm here at the building. Dinner will be provided. We will also work on our annual Cookie Project. Everyone is asked to bring:

- A party snack or dessert
- A batch of cookies
- A small gift to exchange for Secret Santa (it can be something homemade or something from around the house!)

AREA EVENTS

CHALLENGE YOUTH CONFERENCE

LeConte Center: Feb 20-22

Please silence your cell phones during worship & Bible class. Thanks!

PRAYER REQUESTS

This Week:

- **Susan Smith** is recovering from the flu.
- **Amy Pierce**, coworker of Cindy Jones, is in intense pain from advanced cancer.
- **Resa Byrd** was not feeling well last week.

Last Week:

- **Lynda Goucher** had a cardiac ablation last week. Please pray that this solves her atrial fibrillation issues.
- **Rachel Fields** is feeling better and is doing well..
- **Melissa Rogers** continues to need our prayers for health.
- **Dwight Nicholson** had to go to the ER but is doing well.
- **Jason Caudle** has been sick at home.
- **Rick Caudle** has been dealing with sickness.
- **Graclynn Rose**, Kurt & Stephanie Simon's first grandchild, was born and was 7lbs 5oz!
- **Henry Harwell** has been sick but is feeling much better.

Sympathy:

- To **Billy Fields** and family in the passing of his grandmother, **Charlotte Spickard**.
- To the family of **George Cagley**, a member at the Claxton congregation, who passed away after battling leukemia.

Shut-In:

- Norris Health & Rehab - **Polly Keck**
- Courtyards Oak Ridge - **Laura Waldron**

Please send prayer requests and updates to
churchofchristclinton@gmail.com
or give to Joey Smith in writing.

Behold, a Child Is Born by Andrew Beasley

It is that time of year again where the world begins to talk about the birthday of our savior, Jesus of Nazareth. You might see a bumper sticker on a car or two that read "Jesus is the reason for the Season" or "Keep Christ in Christmas." When you read those statements, you might have the urge to talk about how Jesus was probably born sometime between March and May but certainly not in December. Maybe you will want to talk about how we were never instructed to remember Jesus' birthday, and in fact Christ told us how He desires us to remember Him and it is through the memorial of the Lord's Supper.

Let me encourage you to fight those urges. There is certainly a time and a place to have those discussions but let us not discourage anyone, at any point in time, for having their thoughts centered on Jesus. His birth is not something we should avoid talking about. Truly, His birth is something we should rejoice over because without Christ taking on flesh we would lose out on so much, not the least of which is a high priest who understands personally what the day-to-day life of being a human is like (Heb. 4:15-16).

Use these opportunities while the world is focused on Jesus to teach them about what He gave for them, regardless of what day He was born on, and rejoice with them that the Son of God took on flesh to become the sacrifice we desperately needed.